



PROVEN BACKUP™

data life support

**You manage
your practice.**

**We manage
your backups.**

Why Offsite Backup?

Conventional backup methodologies used by most practices such as tapes, DVD/CD drives, and external hard drives are NOT good enough.

Here's why:

- Human error accounts for almost a third of all data losses! Someone has to monitor, test, update and secure the media daily
- High failure rates
- Slow read / write speed
- High costs for hardware, offsite storage of media and personnel
- Reduced flexibility caused by fixed capacity of tapes, disks and drives

Without a correctly administered data backup and recovery plan, you may never be able to recover lost data.

Did you know

- The University of North Carolina's Information Technology Service reports that "a hard drive crashes every **15 seconds.**" That's 354,600 data disasters a day!
- According to a survey performed by IDC analyst Cynthia Doyle, 40% of small and medium sized businesses and medical practices don't back up their data at all! And 60% of the backup systems in place don't even work.
- Almost 70% of small businesses that experience a major data loss go out of business within a year of the incident.

*HP&SCORE: Impact on US Small Business of Natural & Man-Made Disasters (2007)

Medical practices trust **Proven Backup** to secure and protect their electronic and digital patient records (such as PACS, EMR, billing and other critical systems). That's because no other offsite backup provider offers the level of service and expertise you get from Proven Backup.

✓ **We understand the specialized needs of the Healthcare Industry**

Serviced by medical IT experts who have been providing healthcare technology solutions for over 15 years.

Our experience in implementing sophisticated medical practice networks and systems enables us to deliver business grade offsite backup services.

Strict HIPAA regulatory security compliance.

✓ **Affordable with no hidden fees**

No additional charges for fixes and restorations.

✓ **Fully managed offsite backup solution**

Problems are proactively researched and repaired by us, taking the burden off of you.

✓ **Reliable and secure**

Redundant data storage centers in geographically diverse remote locations.

Enterprise-class data operations are secure, guarded and temperature controlled.

✓ **Easy, intuitive user interface**

Tasks can be performed with just a few clicks.



Proven Backup manages your backups so you can focus on managing your practice.

Our experienced medical IT technicians proactively monitor your data, and ensure your backups are always working and error-free. We continuously analyze all backup logs to identify and repair any potential issues to ensure that all backups run correctly.

All of our service plans provide:

- Daily email reports and alerts
- Rapid data recovery and immediate restores
- Access to your data wherever and whenever you use the Internet. Optional "hard" archives are available on CD or DVD
- Secure, SSL transfer 256-bit encryption data storage processes
- Support for Windows, Macintosh, Linux, and Solaris operating systems
- Flexible historical versioning and continuous data protection
- A simple, centralized web management console
- 24/7/365 monitoring and support from experienced medical IT technicians
- State of the art, fail safe facilities for fully redundant backups
- Rapid recovery and immediate restores
- Compliance with HIPAA security requirements
- Modules for common database applications, including Microsoft Exchange Server, Microsoft SQL Server, Lotus Notes/Domino, Oracle and MySQL
- Free trial

Your time is too valuable and your practice's electronic records are too important to trust to any offsite backup provider. Proven Backup offers a secure, reliable, fully managed backup solution that is compliant with the stringent regulations of the medical industry. Let us manage your backups so you can spend time with your patients.

Proven Backup is owned and operated by the management team of Professional Data Systems (PDS). Since 1997 the medical IT experts at PDS have been creating practical information technology solutions to meet the unique needs of the healthcare industry. From simple hardware fixes to complex network and software installations – PDS is the Leader in the Medical IT Solutions.

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